Poland Insight

Logo & brand guidelines

POLAND INSIGHT.

NEWS. ANALYSIS. PERSPECTIVE.

Editorial use

You may use the supplied logo without additional permission in news reports, media coverage, presentations and other factual references to Poland Insight. Use it only to identify the publication.

Partnerships and commercial use

Advertising, merchandise and any use describing Poland Insight as a sponsor, partner or media partner require prior agreement with the publisher. Downloading the logo does not establish a partnership or endorsement.

Clear space

Keep an empty area around the logo of at least half the height of the capital P. Measure from the outermost visible artwork, including the tagline and red square.

Size and contrast

Recommended minimum width: 320 px / 60 mm with the tagline; 180 px / 35 mm without it. These are practical starting points: increase the size if fine lettering is not clear. Use the black version on a light background and the white version on a dark background.

Keep the artwork intact

Preserve proportions, spacing, lettering and the red square. Do not stretch, rotate, recolour, add effects, crop the artwork or recreate it with a font. Use the supplied wordmark if the tagline would be too small.

Name and linking

Write the name as Poland Insight in running text. For an online reference, link the logo to https://polandinsight.com/. For a citation of a particular article, link to that article and credit its author and source.

Files and print

PNG files are raster images in RGB, including transparent versions. They are not vector masters. Do not enlarge beyond native size; for large-format or specialist print requirements contact the editorial office.

Contact

press@ceo.com.pl | https://polandinsight.com/contact/